How can we help? Civil Engineering



Background:

- Customer is a 6-10 person Civil Engineering Company located in Ocean, NJ
- Current Unit(s): KIP 7170 and Canon iPF780
- Print Volume: 6,423 sf per month (black) 1,848 sf per month (color)

<u>Action taken:</u> Installation of HP XL4200, termination of current lease, and creation of bespoke printing program equalizing black and color costs.

Customer Issues

KIP had become IT vulnerability

Embedded Windows controller stopped getting security updates. No ability to upgrade operating system.

Color Printing Too Slow and Expensive

4 D size per minute on the KIP and less than 1D per minute on the Canon required several hours to prepare client submissions.

Lack of Consistent Image Quality

Electrostatic printers suffer image degradation with every print made. Static electricity and mechanical wear required 2-3 service calls per month to maintain image quality.

Hand-Collating Mixed Print Sets

Engineers and staff spending billable time inserting color prints into large print sets by hand.

◆ Time Left on Lease for Equipment

Customer had 19 payments left on equipment that was not going to make it to the end of the lease totaling \$10,038.27.

How We Helped

◆ Linux Controller with HP Wolf Security

Secure Boot System, Automatic Firmware Upgrades, Increased Stability of Linux Operating System enables faster processing and extended useful life.

◆ Increased Speed and Uniform Print Cost

10 D size prints per minute regardless of color or coverage. Black and color prints produced at exactly the same cost per square foot.

♦ HP PageWide Technology

Fixed print head array directly applies image to paper. Printing unaffected by heat, static electricity, or mechanical wear. Print #1 looks the same as print #100.

Mixed Print Sets Made Easy

Black and color prints produced effortlessly and are delivered in precise order without additional labor costs.

♦ Marketing Funds to the Rescue

We were able to access Marketing Funds to remove the customer's lease balance without adding to their new lease.

Financial Solution: Achieved 28% Cost Reduction

KIP 7170	sf/month	Cost	HP XL4200	sf/month		Cost
Lease		\$ 528.33	Lease		\$	657.00
Black Prints @ \$0.114 per sf	6,423	\$ 732.22	Black Prints @ \$0.098 per sf	6,423	\$	629.45
Canon iPF780 (no lease)						
Color Prints @ \$0.286 per sf	1,848	\$ 528.53	Color Prints @ \$0.098 per sf	1,848	\$	181.10
KIP + Canon Total	8,271	\$ 1,789.08	HP XL4200	8,271	\$ 1	,467.56